

## SMS POLICY

Company offers a subscription-based text message program. Customers may voluntarily enroll themselves in our text message program. By entering your phone number and signing up, you 1) represent that you are the subscriber for the phone number provided and you possess the phone associated with such number, or you have been granted permission by the subscriber or authorized user of the phone number to enroll the number in the program; and 2) you expressly authorize Rexel to send automated text messages to the phone number unless and until such permission is revoked in accordance with this policy. Your consent to such messages is not required as a condition to purchase goods or services from Company. For the purposes of this SMS Policy, the term "Company" shall mean the Rexel USA, Inc. and may include but is not limited to any of its subsidiaries, affiliates, business units or divisions, including but not limited to (i) Rexel Automation, (ii) Rexel C&I, (iii) Platt Electric Supply, (iv) Rexel Energy Solutions, (v) Gexpro, (vi) Gexpro Services, (vii) Capital Light, (viii) Parts Super Center, and (ix) Brohl & Appell.

Company is committed to complying with business practices that help protect the privacy of the customer and their data. For more information you can view our privacy policy online.

You may receive up to 8 automated marketing messages per month from one of our short codes, which may change from time to time based on Company's service provider. Transactional messages per month are separate and dependent on your number of orders. Company does not charge for this service; however, **message and data rates may apply** from your mobile carrier. Subject to the terms and conditions of your mobile carrier, you may receive text messages sent to your mobile phone.

By providing your consent to participate in this program, you approve any such charges from your mobile carrier. Charges for text messages may appear on your mobile phone bill or be deducted from your prepaid balance. Company reserves the right to terminate this SMS service, in whole or in part, at any time and without notice. The information in any SMS message may be subject to time lags and/or delays.

**To stop receiving text messages, reply STOP to any SMS message received from Company. By enrolling in this subscription program, you consent that following such a request to unsubscribe, you will receive one (1) final message from Company confirming that you have been un-enrolled from this program. Following such confirmation message, no additional text messages will be sent unless you re-activate your subscription. For additional help, reply HELP to any SMS message received from Company, or contact customer service at 888-739-3577 or [webshop@rexelusa.com](mailto:webshop@rexelusa.com).**

Company may use an automatic dialing system to deliver text messages to you. The Federal Communications Commission defines an "automatic telephone dialing system" or auto-dialer as equipment that has the capacity to store or produce telephone numbers to be called and to call such numbers. By your enrollment in the subscription text message program, you give your consent to Company to use an automatic dialing system to deliver text messages to the phone number to which you have directed Company to transmit these text messages.

Company will use reasonable commercial efforts to deliver the automated text messages to the number you provide through compatible wireless carriers. Neither Company nor the Carriers are liable for delayed or undelivered messages which may occur due to factors outside their control.

United States Participating Carriers May Include But Are Not Limited To:

AT&T, Boost, Cricket, Metro PCS, Sprint, T-Mobile, US Cellular, Verizon Wireless, Virgin Mobile. Supported carriers are subject to change without notice).

A violation of this Policy constitutes a violation of Company's Code of Conduct, which is available upon request.